

# Sunday, October 17, 2010

## [Crowdsourcing: Lessons Learned](#)

We have [previously](#) posted on some of our crowdsourcing work, also [here](#). This may seem like a niche interest, but it is part of our broader approach: making sure that the voices of ordinary citizens in the Caucasus are heard. Surveys are one way of doing that, crowdsourcing is another tool that we are working with.

On October 13, we presented some of the lessons we learned at a conference on Social Media, at the Frontline Club in Georgia.



The video quality is not great, and we spoke to the crowd, not the camera, but you will get the idea. We summarize the main six lessons we drew out of the project and [here is the link](#) to the presentation. Yep, they are pretty obvious in retrospect, but not all of it was so clear to us at the time. The talk, primarily by Jonne Catshoek, starts at 1.16.00. If you want to hear more, let us know.