



7 Things to Know Before You Go Solar



“Solar has changed my life. Anytime it’s a sunny day, I have an extra smile on my face. It’s maybe the best thing I’ve ever done.”

-Mark Boren, Solar Customer in Dover, NH

Curious about solar? Awesome! Solar offers an incredibly powerful combination of financial and environmental benefits through the installation of reliable equipment.

But, the path to get there might seem intimidating at first. Should you buy, finance, or lease? Will it work when the lights go out? Can you heat your home with solar?

The team at ReVision Energy - grown out of Maine’s Midcoast and now serving New England with a team of 150+ solar professionals - has put together this list of 7 things to Know Before You Go Solar.

1. It's More Affordable Than You Think

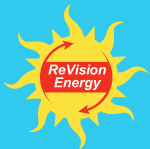
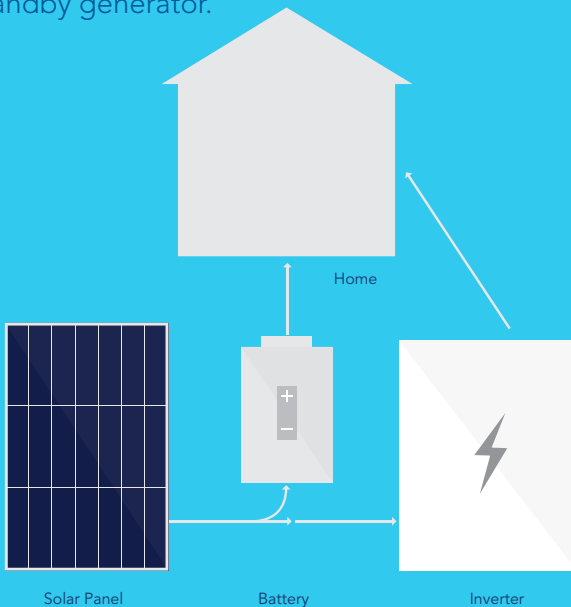
Solar has dropped in cost by 75% over the last ten years, making solar an affordable investment for anyone. In many cases, solar will beat out the stock market! Zero-money down solar loans are now widely available, such as ReVision Energy's "Own Your Power" loan which offers a 12 year, 2.99% loan on solar equipment and complementary products like heat pumps, electric water heaters, and vehicle charging.



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2. Home Battery Storage is On the Horizon

Modern solar arrays are grid-tied, meaning you can export excess electricity and get reliable electricity when the sun is down from the grid. When the power is out, a grid-tied array turns off too. If you want to have backup power, a next-generation lithium-ion battery pack is competitive with a home standby generator.



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3. You Can Get Solar if You Don't Own a Home

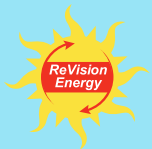
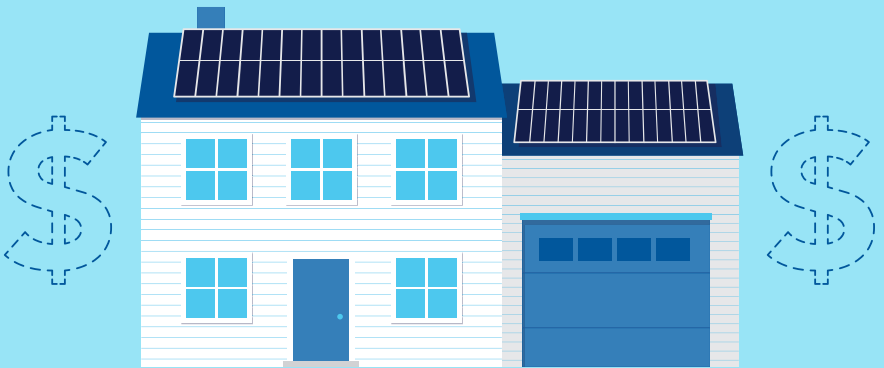
Rent? Live in a condo? Trees all over the place? Not to fret! You can also get a share of a 'solar farm,' a solar project that is hosted off-site (say, in a field) and all the power it generates is sent to the grid. You can get a % stake in a solar farm and it will act just like solar installed at your home, saving you money and reducing carbon pollution on the electric grid.



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4. Solar Increases Your Home's Value

Several studies have found that solar will increase the value of your home and help you to sell your home faster. While the exact dollar value benefit varies based on geography and age of the system, you can feel confident that, should you need to sell your home, you'll recoup the value you invested into your solar array. Many towns have local property tax exemptions on solar.



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5. Everyone Wins When You Go Solar

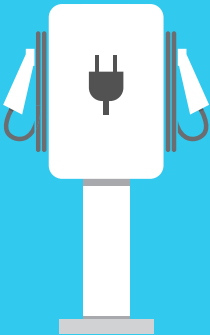
When you sell excess solar power back to the utility, you are also helping out your local community by reducing stress on the electric grid. Studies in Maine and New Hampshire have found that - by reducing the need for expensive fossil fuels, and reducing waste from electricity lost on the distribution lines - solar's value to the grid is higher than the retail price of electricity. Each 1 kilowatt of solar will provide around \$4,000 of market-based savings for all grid ratepayers and more than double that in environmental benefits.



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6. Solar Can Power Your Whole Life

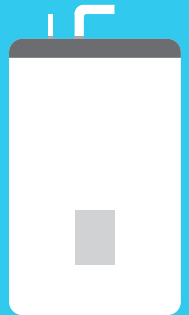
Sure, you can power your lights, fridge, computers, and cell phones with solar... But have you thought about getting rid of your oil and gas bills too? Thanks to modern high-efficiency electric appliances, it's possible! Thanks to affordable technologies including heat pumps, electric water heaters, and electric vehicles, you can transition to a 100% solar lifestyle and kiss fossil fuels goodbye.



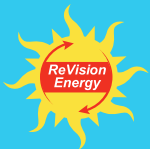
Solar Powered Electric Vehicle Charging



Solar Powered Heating and Cooling



Solar Powered Hot Water



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7. It's Easy to Get Started

The solar professionals at ReVision Energy have been installing solar for over 15 years, with thousands of projects installed throughout the Northeast, and a professional team of advisors ready to help you through every step of the process, from initial consult to finished project. Our philosophy is always to educate you on options and help guide you a good decision for yourself and your family. We offer on-site evaluations with professional solar design specialists year-round.



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